



## Media Ambassador Volunteer

**Supervised by: InControl Community Programme Manager**

**Where: Regionally based across England**

**When: Up to 0.5 days per week**

Ataxia' is an umbrella term for a group of neurological disorders that affect balance, coordination and speech. There are many different types of ataxia that affect people in different ways. Ataxia is a rare condition, with approximately 10,000 adults and 500 adults living with a progressive form of ataxia.

Ataxia UK is the only leading national charity for people affected by any type of ataxia. We fund research into finding treatments and cures, and offer advice, information and support to people affected by the condition

Our InControl team have been awarded funding from the National Lottery Community Fund to develop and support our ambassador volunteer programme. Our ambassadors are empowered to take control over how their condition is perceived by others.

### **Tasks for this role will include:**

- Actively engage with Ataxia UK's social media content and digital campaigns
- Compose posts relating to ataxia and Ataxia UK on Twitter, Instagram and Facebook
- Keep up-to-date with online content being written about ataxia by others, and share with Ataxia UK
- Produce a minimum of one blog/vlog, article/video every other month, teaching people about the everyday realities of the condition
- Liaise with the Communications team to develop your work.

### **We are looking for volunteers with:**

- A willingness to learn
- Can be informed when representing Ataxia UK
- Interest in writing and developing online content

- Good interpersonal skills
- Are committed and reliable
- Willingness to travel around where you live.

#### **What we can offer you:**

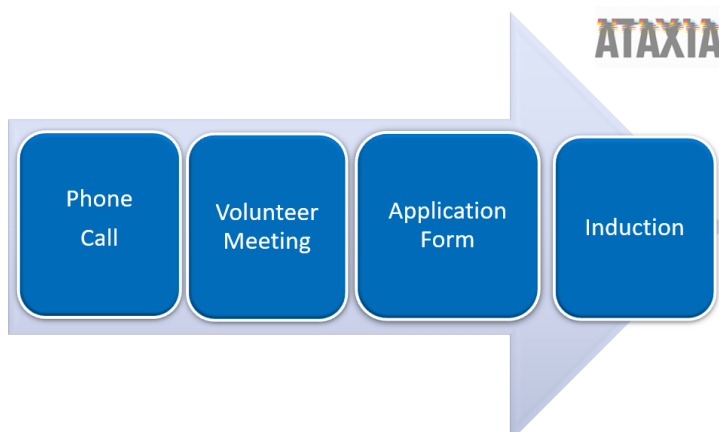
- Reimbursement for travel and refreshment expenses
- Induction learning
- Great addition to your CV
- Make a real difference for people living ataxia.

#### **Your availability:**

- We would like you to be able to volunteer with us for at least three months, and able to volunteer for at least one day per month.

#### **Recruitment Process:**

We aim to run an inclusive volunteering programme. We welcome applications from people who have been affected by ataxia. Our process of recruitment is:



#### **Further queries:**

[volunteering@ataxia.org.uk](mailto:volunteering@ataxia.org.uk)

0207 582 1444

**Thank you for your interest in volunteering with Ataxia UK**